
Paris Fashion Week: Rihanna unveils Marie Antoinette-inspired clothing range

29/09/2016



Photos from the unveiling of Rihanna's latest clothing line Fenty x Puma at Paris Fashion Week.



Her latest collection is called Fenty x Puma - combining her surname and the footwear and clothing brand for which she has designed the collection. She's one of a string of pop stars who have launched their own clothing line. Beyonce, Pharrell and Kanye West have also previously ventured into the fashion world / GETTY IMAGES



Rihanna was said to be inspired by the concept of "Marie Antoinette at the gym" while designing the outfits. Colour schemes of ivory, pink, beige and army green dominated the collection, which was largely made up of hoodies, tracksuit bottoms and trainers. / GETTY IMAGES



Floral prints, lingerie fabrics and touches of lace also feature heavily on both the women's and men's ranges / GETTY IMAGES



Sara Sampaio, Jourdan Dunn and Doutzen Kroes were among the famous faces spotted in the audience at the show / GETTY IMAGES



The collection received broadly positive reviews from critics. Vogue said Rihanna's designs for the sportswear brand "had less to do with athleisure and more with the kind of subversive streetwear rumblings that have been coursing through fashion lately" / GETTY IMAGES



Women's Wear Daily said: "Puma wanted Rihanna and it got her - sexy, sporty and confident about bad taste done well," while InStyle's review said the collection "was a perfectly digestible effort of graphic-street-athleisure wear, but also a fairly standard exercise in celebrity branding" / GETTY IMAGES



The outfits were unveiled on Wednesday at the Hotel Salomon de Rothschild in Paris, an intimate venue in the city centre / GETTY IMAGES



Rihanna, who became the creative director of Puma in December 2014, has also previously designed clothing for Armani and River Island / GETTY IMAGES



Her previous designs for Puma include a selection of footwear, which was displayed at a pop-up shop in New York earlier this month / AP