
Jardines del Rey Tourist Destination Starts 2014 Summer Season

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With the aim of improving quality of services in all facilities and achieving a personalized service, Jardines del Rey tourist destination starts 2014 summer season.

Iyolexis Correa, delegate of Tourism Minister in Ciego de Avila, said this enclave of 5900 rooms reached during winter period the best results ever with substantial growth in all emitting markets.

She noted that Coco and Guillermo Cays are prepared to assume the new stage with infrastructure improvements, rehabilitation of inner roads and repair of several bridges on the viaduct linking the islands to mainland.

Signposting and information through fences is also superior, in addition to non-hotel products with the opening of La Gaviota Mall, Rocarena multifunctional establishment and Buena Vista Club, in Morón town.

Correa explained that between July and September a weekly flight of 280 passengers will arrive at Jardines del Rey airport from Lisbon, which strengthens the arrival of European tourists; plus the Italian market possibilities are explored from an exclusive product design.

Jardines del Rey has in Canada, Argentina and the United Kingdom its main foreign emitting markets, while the national market shows an upward growth that places it second regarding the number of tourists.