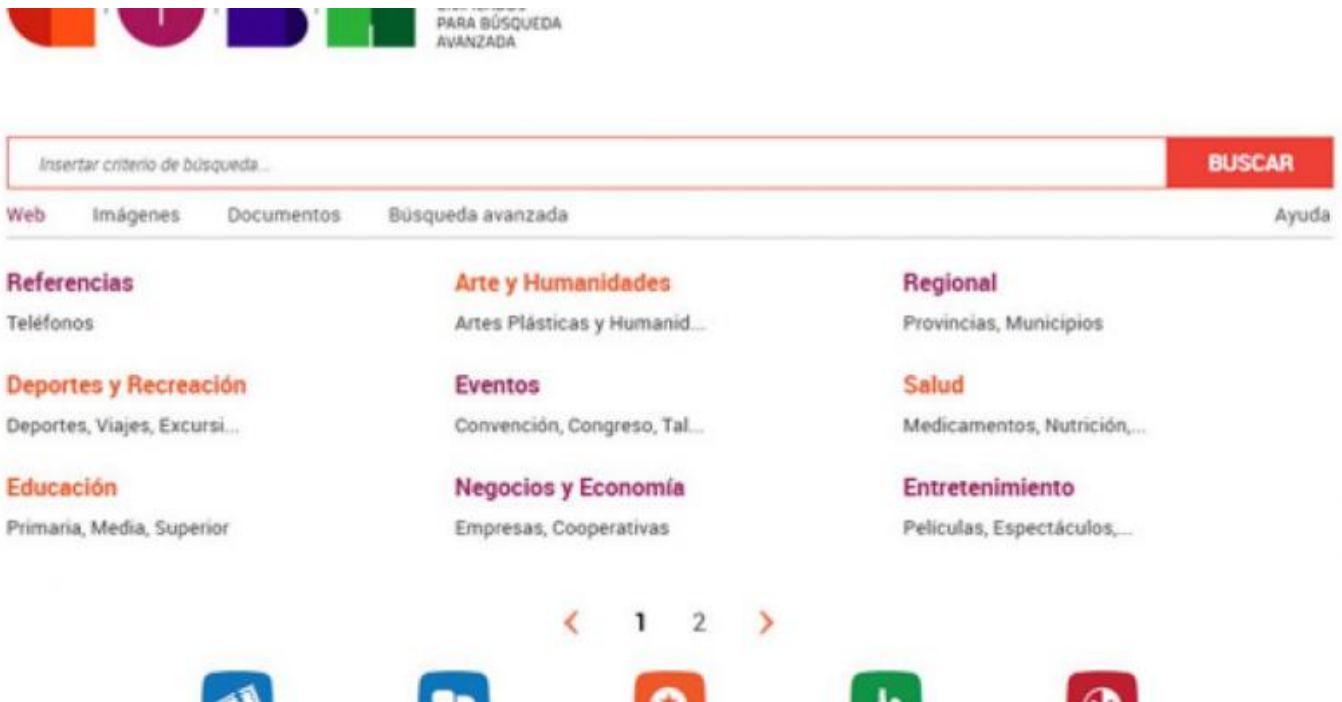


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## Presented Digital platform CUBA

15/07/2015



As a gift to the Cuban family, especially young people dedicated to the celebration of the X Congress of the UJC, was presented on Monday the digital platform for Unified Content Advanced Search, or as they prefer to call their creators: CUBA.

Available at the web address [www.redcuba.cu](http://www.redcuba.cu), the portal is part of the actions taken for the computerization of Cuban society, said Silvano Merced, dean of the School 1 in the University of Information Sciences (UCI), institution who she developed the project.

The growing number of websites under the domain .cu said Merced, has generated a series of domestic products and online applications that are scattered. Thus, the intention of CUBA is to unify under a single portal to facilitate citizen access its various features.

The site is, in short, a search engine that lets you retrieve information published only in the domain .cu an alternative for people who now only have access to the national intranet, and then Ariagna said Gonzalez, director of the Center for Internet Research and Development ICU.

The CUBA platform operates with ORION search engine, developed by the UCI two years ago, and will be administered by the Youth Club of Computing and Electronics.

According Kirenia Fagundo, general director of programs at the moment the main work of the Youth Club with CUBA is to disclose its existence for users to become familiar with it and learn to use all the services that integrates.

As the umbrella platform content, CUBA has a number of predefined categories for easy searching. Among them they stand out in your home page shortcuts to places for sports and recreation, entertainment, news, health, arts and humanities, among others.

Thus CUBA users not only have a search engine to find content, but becomes an educational tool.

Consider, for example, the potential for teachers, especially since last April authorities of the Ministry of Education preached that next school year 295 senior high schools and 329 polytechnics in the country would be connected to the web, a plan that provides extended a junior high schools, Special Education and kindergartens in 2017 and coming to the net primary school a year later.

By then, CUBA must be significantly increased its number of indexed pages. At the time of its release it contains over 500 000 between 6695 .cu websites under the domain, something that its developers hope to grow exponentially.

For that, they encouraged the creators of websites in the country meet the required standards, caring positioning and design elements for the sake of the CUBA platform can index the pages quickly and provide better quality results to users.

This platform Ariagna said Gonzalez, has a design that adapts to the different terminals (computers, tablets, mobile phones), created by the group home 4. Its development was done in three months, two of which served to index pages Cuban.

CUBA also uses free technologies, which guarantees technological sovereignty to the nation, he added Gonzalez. At this early stage of its launch, the platform links to other interesting services such as cultural billboard ballot, the blogging platform Reflections, the Eured encyclopedia, news site Cubadebate and Andariego, interactive mapping application developed by the Company Mapping and Geomatics Solutions.

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