
The Well-deserved Applause

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Many of the acts that are now commonplace for Cubans, such as talking on the phone or sending a message, would not be possible without them.



For this reason, and for many other reasons, the workers of Communications, Information Technology and

Electronics deserve a big round of applause on their Day.



The event was established in Cuba in commemoration of the first official broadcast of the Radio Rebelde radio station from Sierra Maestra, on February 24, 1958, when the notes of the Himno Invasor opened the door to the truth from the heart of Sierra Maestra mountain range, between the mountains that embraced the area known as Altos de Conrado.



Today, the battles faced by communicators are very different, and with such praiseworthy results that they earned a congratulation from President Miguel Díaz-Canel, who last Saturday, and on the occasion of this celebration, held a meeting with representatives of that sector.



"The meeting was motivating for everyone. There was not enough time to share much of what is done and what we want to do in this sector...", recalled the president of ETECSA, Tania Velázquez, from the social network X.



There are many reasons for hugs and applause because, even in the midst of the severe economic limitations the country undergoes, this army of dedicated professionals does not give up in the search for alternatives to keep offering their valuable services and thus helping the country to advance.

This was also stressed by the minister of the branch, engineer Mayra Arevich, who in that meeting with the Cuban president recalled the advances during the last decade in terms of mobile interconnectivity, digital television, and the development of multiple infrastructures that today enable Cuba to walk the path of digital transformation, of the computerization of society.



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Día del Trabajador de las Comunicaciones, la Informática y la Electrónica

“ El sector de las comunicaciones debe continuar avanzando en el proceso de transformación digital en el país a pesar de las limitaciones materiales. ”

**Mayra Arevich Marín,
Ministra de Comunicaciones**

In this task, the updates of the Cuban platforms Todus and Picta stand out, and especially the online payment gateways where Transfermóvil, having just completed its first decade, is worthy of praise.



There are many shortcomings and obstacles in place by the US blockade in this area as well, but these workers face these challenges such as the need to find new ways to export software and integrate it into other sectors, strengthen ties with non-state forms of management, as well as guarantee protection and cybersecurity in the midst of an ever-increasing interconnection and a harsh media battle.



Undoubtedly, carrying the digital transformation of a country on their shoulders and making it sustainable is not an easy task, but workers in the Communications, Information Technology and Electronics sectors take it on with dedication and commitment, convinced of the strategic importance it entails.



It's not by chance that Díaz-Canel stressed that "You help to interconnect the country, but you also interconnect Cuba with the world, and the interconnection and development that you do is not just related to devices, protocols, platforms, it also has to do with the fact that you are facilitating the interconnectivity of minds, of people, of feelings, of emotions and also of content."