
Call for Cuban Youths to Use Social Networks Reflexively

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Youths should use social networks with a critical and reflexive capacity to find the truth and know reality, affirmed today professor of the Latin American Faculty of Social Sciences of the University of Havana, Giselle Armas. In Cuba, the advance in technologies has a great impact for its multiple benefits, declared Armas to Prensa Latina after receiving together with Yorlandys Salgado the Prize of the Department Rafael Cordera Campos in its 2014 version, given by the Union of Latin American and Caribbean Universities and the Alternate Vicepresidency of the Caribbean Region of the University of Havana.

Armas indicated the social networks can mobilize many persons in the whole world for different causes, but the presence and interaction of youths in this world, constitute a complex phenomenon.

They allow consumer and product to interact, something impossible to conceive with the traditional mass media that made this only one way, said Armas.

Now she pointed out, with social networks, youths can now express their ideas, although they should take into account that multiple dangers like addiction and the invasion of privacy, exist, among others.

We want to reach young people and summon them to use this new tool with a critical and reflexive capacity, as we are before a product that is manipulated ideologically in which they seek to reproduce patterns of capitalism, she emphasized.

Truth must be found and those who use networks must find out what they really want, emphasized professor Armas.

The Prize of the Department Rafael Cordera Campo pursues as main objectives boost, support and spread knowledge about the present state of youth and Higher Education in Latin America and the Caribbean.

The award is aimed at stimulating the formation of research networks on youth topics and social networks in the Continent.
