

Cuban enterprises present an extensive tourist portfolio in Argentina

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Regularly visited by Argentines, Cuba presented today through several enterprises, including the Cubanacan hotel group, several proposals of its wide tourist portfolio with several new novelties on board in 2020.

In a meeting with tour operators of this southern country, organized by the Havanatur company, the main travel agency of that Caribbean island, representatives presented a variety of options for Argentine visitors, from traditional sun and beach tourism, to the more specialized nature, cultural, or religious tourism.

Counselor of Tourism for the Southern Cone of the Cuban embassy in Argentina, Janet Ayala, said that since last year, on the occasion of the 500th anniversary of the foundation of Havana, Cuba is today shown as a renewed, rejuvenated, modern, and constantly developing destination.

She cited, for example, the many newly opened hotels, among them Paseo del Prado, in the Cuban capital, or the new facilities in destinations such as Cayo Guillermo or Cayo Cruz, the latter located in the archipelago known as Jardines del Rey (the King's Gardens).

She also spoke about the high level of repeated visits of Argentines to the island, who are the second most important tourists in the region visiting Cuba.

When presenting the novelties of the Cubanacan group, with more than 30 years of experience,

the sales executive, Alexis Llanes, spoke about the various facilities across the island and made emphasis on the new proposals, different from the usually visited destination Havana-Varadero.

One of them is Guardalavaca-Santiago de Cuba, in the eastern-most part of the country, or options in the beautiful cities of Trinidad and Santa Clara, for example.

In turn, the general manager of Cubana de Aviacion, the island's main airline and the only one with a direct flight from Buenos Aires to Havana, said that for this year they are assessing a second operation and continue betting on the Argentine market, which is a strong potential.

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