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China's Ctrip group bets on Cuban tourism

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The Chinese group Ctrip, the world's second largest online tourist company, plans to increase operations in Cuba, according to executives from that firm who are visiting the Caribbean island.

Ctrip Project Manager Phoenix Du highlighted Cuba's potentialities, as more holidaymakers, above all Chinese tourists and Asians in general, want to travel here.

The company's regional manager for Latin America, Poppy Yang, noted Cuba's attractions, especially people's kindness and the beauty of natural landscapes.

During an interview with Prensa Latina at the Parque Central Hotel, in Havana, the Ctrip team pointed out that Cuba has great potentialities for Asian tourists.

Ctrip Market Manager Cecilia Dong said that they are on a six-day working visit to Cuba, where they have met with executives from the Cubanacan group and other authorities.

They also toured places of interest in Havana and Viñales, the latter in western Pinar del Rio province, in addition to visiting the community Las Terrazas. They will also go to Varadero Beach, which is some 140 kilometers east of the Cuban capital.