
Cuba hosts Varadero Gourmet International Festival

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The XI Varadero Gourmet International Festival, which seeks to position Cuba as a quality destination for bar and restaurant services, begins this Wednesday in this important Cuban seaside resort.

The gastronomic event runs through September 21 at its usual venue of the Plaza America Convention Center of Varadero, located on the north coast of the province of Matanzas and 140 kilometers east of Havana.

Innovative conferences by Cuban and Mexican specialists will feature under the titles: Current Food and Beverage Services; The Habano Cigar Ritual; Drinks with Chocolate from Santiago to Havana for its 500th Anniversary; and Participatory Gastronomy.

Mexico chose its leading beverage product and will offer the talk Speaking of Tequila, which will be presented by experts Norma Orozco Sanchez and sommelier Jesus Escobar Milano.

The event will bring together businessmen and specialists linked to the management and marketing of national and foreign beverages and food, academics, clients of the country's tourist destinations, and other professionals linked to the so-called leisure industry.

Varadero Gourmet-2019 is organized by the Ministry of Tourism, the Cubasol Higher Organization of Business Management, Palmares Company, Havanatur Travel Agency and Comercializadora ITH.