Transfermóvil App Reaches Two Million Users

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Transfermóvil, Cuban app for virtual commercial operations, reached two million users, a condition that ratifies it as an example of the computerization of Cuban society.

"We have reached two million users in Transfermóvil, a Cuban app for e-commerce, after six years of intense work to bring its services closer to the people," Tania Velázquez, executive president of the Cuban Telecommunications Company, reported on Twitter this Monday (ETECSA).

Transfermóvil has a sustained growth, with the most recent version of the app, v 1.210106, where customers of the Banco Metropolitano Mobile Banking service have access to new features that allow them, without going to bank branch offices, manage savings accounts and fixed-term deposits.

In addition, savings accounts can be converted from Cuban convertible pesos to Cuban pesos; open fixed-term deposits and also close them, once the holder decides.

The update download can be found at the official website of ETECSA (www.etecsa.cu), the Cuban Center for Android Applications (www.apklis.cu) or from the apk itself, activating mobile data, in the Configuration section.

Electronic commerce is a fundamental part of the country's socioeconomic development policies, in addition, it attained special significance since the beginning of the COVID-19 pandemic, due to its contribution to physical distancing.