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**Cuba to Promote its Tourist Offers in France**

24/09/2014



Cuba, interested in strengthening the French market as one of its main tourists sources, will participate tomorrow in the 36th edition of Top Resa, a fair renowned for promoting tourism in Europe, to be held in Paris.

According to statement from the Ministry of Tourism (MINTUR by its Spanish acronym), the Cuban mission in the event aims to strengthen links with travel agents operating in the Gallic country, plus update them on new offerings designed for the upcoming winter season.

Until next Friday, the representation of the island will promote destinations of interest to the French market, including patrimonial cities that have arrived at their 500th anniversary, sites of marked French imprint and the resorts of Varadero, Santa Maria Cay, Jardines del Rey and Holguin.

Another goal pursued is attracting new specialized agencies and sectors such as students and the one of events and incentives, the statement says.

Led by Maria del Carmen Orellana, MINTUR Business Director, the delegation includes representatives of Havanatur Group and the agencies Cubatur, Cubanacan, San Cristóbal, Gaviota Tours and Amistur.

The meeting will also be attended by executives of the national hotel chains Gran Caribe, Cubanacan, Habaguanex and Gaviota, and foreign partners such as Meliá Hotels International,

Accor, Barcelo, Iberostar, Pestana, Roc Hotels and Blue Diamond.

Over 70 million people visit France each year, a figure that places it among the most preferred tourist destinations worldwide; hence Top Resa becomes favorable opportunity to find ways to help improving Cuban tourist product.

The latest edition of FIT Cuba, held in May at Morro-Cabaña Military Historical Park, was dedicated to France, which ranks fifth among tourist emitting markets to Cuba with more than 85 000 visitors so far this year.

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