

Tour Agencies Sign Contracts with Private Rent Houses in Eastern Cuba

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About 200 of the more than 700 rent houses existing in Viñales town have signed to date contracts with Cubatur, Havanatur and Cubanacan agencies, in keeping with the politics drawn in the 6th Communist Party Congress, Granma newspaper published today.

The establishment of business linkages between travel agencies and the non-state sector seeks to meet the demand for accommodation during the high season in that Pinar del Rio municipality, which has only three hotels, executives of that industry said.

According to Yarelis Moreno, Cubatur representative in the province, the measure also reflects the intention of promoting Cuban lifestyle, culture and roots. In that sense, it is another option offered to customers, she said.

These relationships not only benefit the travel agencies, but it also provides self-employed sector another source of income, as well as a means of promotion and recognition.

For establishing the contract the landlords must have their documentation in order, comply with tax regulations and have comfortable rooms in line with international standards.