

Chinese Greenlights 16 More Trademarks For Trump

08/11/2018



According to Chinese government records, Ivanka's trademark applications were granted preliminary approvals, in October, as Chinese and U.S. officials sought to restart trade talks.

China has greenlighted more than one dozen trademarks - ranging from [fashion](#) accessories to electronics - for United States' First Daughter, Ivanka Trump.

RELATED: [Activist Probing Ivanka Shoe Supplier Detained In China](#)

In addition to the trademarks that cover several [fashion-related](#) categories, the clothing entrepreneur also applied for items in a category which covers voting machines and electronics including cameras and telephones.

The reportedly now-defunct [company](#), which bears the name of the White House adviser, had previously applied for the 16 trademarks in March and May of 2016 - the year the elder Trump was elected U.S. head of state.

The family-run Trump Organization was also granted a number of trademarks by Beijing that same year.

According to Chinese government records, Ivanka's trademark applications were granted preliminary approvals, in October, as Chinese and U.S. officials sought to restart trade talks.

"Since she has retained her foreign trademarks, the public will continue to have to

ask whether President Trump has made foreign policy decisions in the interest of his and his family's businesses," Caroline Zhang of Citizens for Responsibility and Ethics (CREW), who uncovered the filings, remarked.

Jordan Libowitz of CREW added that data indicated that some of the Washington advisor's applications have taken longer than usual to process. "We obviously do not know the reason behind the timing, although some others have suspiciously lined up with events involving the Trump administration."

However, Abigail Klem, former-president of the Ivanka Trump brand, had previously stated in relation to copyright infringement, that "we have recently seen a surge in trademark filings by unrelated third parties trying to capitalize on the name and it is our responsibility to diligently protect our trademark."

In May, China awarded Ivanka seven trademarks, which coincided with President Trump pledge to help Chinese state-owned telecom equipment maker to recover.

The recent trademarks are set to become fully approved after a three-month public review period. China has approved more than 30 trademark applications for Ivanka, who will hold trademarks for senior homes, veterinary services, batteries, wedding gowns and sausage casings. Ivanka Trump submitted 53 applications, overall.

China reversed a decision to reject nine Donald Trump trademarks last year, the Associated Press reported.

Ivanka currently serves as an adviser to her father, U.S. President Donald Trump.

Failed U.S.-China trade talks have resulted in Trump slapping \$250-billion worth of tariffs on Chinese imports, followed by the Asian country imposing retaliatory tariffs on US\$110 billion worth of U.S. products.