

### Authentic Cuba Campaign in British Buses

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The Authentic Cuba promotional campaign is still present among the British citizens, this time on London Heathrow Airport buses, the busiest in the United Kingdom.

This was announced by the Cuban Ministry of Tourism while sharing on Facebook social network images of this promotional initiative in which you can see the beaches of the Caribbean nation, the enjoyment of visitors in hotel facilities, as well as the practice of diving.

In recent days, the Cuban Embassy in the United Kingdom reported through its Twitter account that a fleet of 90 taxis surprised on 'the streets and avenues of #London with spectacular images of our #AuténticaCuba'.

It also highlighted labels such as #CubaTravel and #FitCuba2018, the latter in reference to the International Tourism Fair that will take place next May with the United Kingdom as the guest of honor.

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