

Cuba's Varadero spa hotels host national tourists

By: PL 28/06/2020



Hotels of the Gran Caribe (GC) and Islazul Groups are hosting the first national clients in the reopening of these services in this resort, as part of phase one of the post-Covid-19 stage.

In the case of the GC, whose slogan for this period is 'Coming back to you. As always, as never ', the facilities that reopened are Villa Tortuga and the Hotel Kawama, it was reported here at a press conference with directors of that company.

Ismary Hernández, representative of that chain in this sun and beach resort, explained that prior to the restart of activities, workers were trained in the health protocols established by public health, in order to provide a quality service.

When asked by Prensa Latina, Hernández commented how the policy of the United States' blockade towards the country tries to tarnish and limit the tourist sector, 'but we overcome with friendly treatment and satisfy each visitor despite any limitation'.

'We are immersed in that everything goes well, bring satisfaction to the Cuban population, we are part of it, and that tourism develops with security, tranquility, peace and health. We also have the challenge, cadres and employees, in the control of resources', he added.

He has gone through - he added - months of isolation, social distance, to which the Cuban population is not accustomed and 'we are aware of our responsibility in distracting our vacationers safely, both for visitors and employees'.

He specified that the Group has a program to reopen on July 1 the Melia Internacional and Arenas Blancas facilities, as well as other accommodations as demand requires.

'In this opening we seek to guarantee variety by offering products with different standards, in the search for the satisfaction of tourists, but also in their health security', he emphasized.

In the meeting with the journalists, Amado Acosta, deputy director general of the Meliá International, spoke: Filiberto Torres, deputy director of the hotel complex; Ileana Hernández, Quality specialist at the Kawama Hotel, and Lisandra Santana, Tortuga's commercial manager.

The non-hotel network, which includes cafes, restaurants, and other recreational activities present in Varadero, located on the north coast of the western province of Matanzas and 140 kilometers east of Havana, also already provides services.

Gran Caribe has on this beach a physical plant of 17 properties, grouped into 13 hotel complexes, which comprise more than 6,000 rooms dedicated to the so-called smokeless industry.