
Cuba: WiFi zones to boost participation of the youngest population

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The next opening of three new WIFI zones in Santa Clara, throughout the current summer period, will respond to the projection of the Telecommunications Enterprise of Cuba S.A. (ETECSA) to boost domestic websites surfing for children and young people.

In statements to ACN, Dianitsy Barreto, ETECSA's communication specialist in the province, said that the initiative seeks to make visible the contents made from and about Cuba and that nurture this age segment with knowledge: Ecurad and Cubaeduca are two of these platforms, for example.

Although they have the same characteristics as the connection spots already installed in several sites in Villa Clara, the aim is to educate them when choosing the contents, and the focus falls on the places where they will be located.

According to Barreto, the first inauguration is foreseen at El Parque de la Audiencia, but later it will be transferred to the nearby Pioneers Palace, currently in renovation stage; as well as outside the Augusto César Sandino stadium on its third-base side, which therefore will light up most of the sports facility.

Then, the third zone would be in the vicinity of the Camilo Cienfuegos Zoo Park and in some

way they all join together to strengthen the reanimation program of the central region “Villa Clara con Todos” (Villa Clara with All), Barreto added.

Seeking the inclusion of children and youth, no matter others wish to use the service, with emphasis on the domestic surfing also responds to the reduction of this modality to 0.10 CUC/hour, since March this year, and is another of the options facilitating web access to users.

Barreto explained the new tariff price is only applicable to permanent Nauta accounts, which at the same time have two modalities: international surfing with international mailing and the aforementioned domestic surfing.

Nevertheless, she remarked that users can indistinctively interact with the two types, depending on the modality they choose.

The specialist concluded that in addition, so far July her enterprise opened two spots for wired connection in such towns as Calabazar de Sagua, in Encrucijada, and Rancho Veloz, in Corralillo, in accordance with ETECSA’s policy to take WIFI service to second towns within the province.

Translated by Jorge Mesa Benjamin / Cubasi Translation Staff