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IV Business Fair Started in Cuba

12/05/2017



The IV Business Fair will open its activities this Wednesday at the Expocuba fairgrounds, with the purpose of promoting offers and opportunities in the country and identifying the potential of state, mixed and other forms of management.

The meeting will take place from May 10th to 25th and it is expected to attend some 120 entities, including companies located in the Mariel Special Development Zone, the ACN Deputy Minister of Economy and Planning, Rene Hernandez told.

This space will be favorable to trade and business exchange of new products and services that will be promoted by economic entities, as well as exportable rubles.

In addition, experts from different economic branches will give lectures on the Growth Targets and directives for the 2018 plan, Role of the Cuban State Enterprise and its management, Tourism development taking into account the productive chain, and Export policy, foreign trade.

The meeting will serve to advance the process of conciliation and preparation of the Economy Plan 2018, and to promote new proposals to strengthen the management of inventories based on the assurances and sources of the plan.

Hernandez explained that the Higher Business Management Organizations, councils of the provincial administration, state and mixed entities, wholesale marketers, non-agricultural cooperatives and self-employed entrepreneurs were invited to participate in the fair.

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