
Cuban Services at Vietnam Tourism Fair

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The International Tourism Fair of Vietnam has opened its doors here today as a platform in which neighboring nations and Cuba are participating, to promote not only its traditional attractions but also the cultural product.

More than 650 travel agencies and national tourist promotion centers and 25 other countries and territories were invited to participate in this event.

The representatives exhibit their offers in 450 stands, corresponding to the plans of the Vietnamese government to promote the so-called hospitality industry and turn it into an economic pillar.

The promotion of the Caribbean nation's proposals, including health tourism, is handled by the Cuban embassy's commercial office, in a stand with abundant information on its destinations and the invitation of 'Start here your trip to Cuba'.

A key moment of the Cuban contribution to this event will be the presentation on Saturday, April 8th, of the cultural product, with music and typical dances.

The program includes a gastronomic festival with dishes not only from the hosts but also from other nations of the region and the opening tomorrow of a center for research, conservation and development of the Vietnamese cuisine, among other activities.

Deputy Culture, Sport and Tourism Minister, Huynh Vinh Ai, reiterated the importance the government has given to the development of this industry, after citing as an example the enactment of laws to encourage the growth of the tourist services.

Under the motto 'Hanoi-Vietnam's Tourism Destination' and dedicated to the United States, from where this nation intends to attract more travelers, this annual four-day fair coincides with a good moment of the sector in this

country, appreciable in more than 10 million visitors last year.
