Twitter planning 10,000-character limit for tweets

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At its core Twitter is public messaging. A simple way to say something, to anyone, that everyone in the world can see instantly.

We didn't start Twitter with a 140 character restriction. We added that early on to fit into a single SMS message (160 characters).

It's become a beautiful constraint, and I love it! It inspires creativity and brevity. And a sense of speed. We will never lose that feeling.

We've spent a lot of time observing what people are doing on Twitter, and we see them taking screenshots of text and tweeting it.

Instead, what if that text...was actually text? Text that could be searched. Text that could be highlighted. That's more utility and power.

What makes Twitter, Twitter is its fast, public, *live* conversational nature. We will always work to strengthen that. For every person around the world, in every language!

And by focusing on conversation and messaging, the majority of tweets will always be short and sweet and conversational!

We're not going to be shy about building more utility and power into Twitter for people. As long as it's consistent with what people want to do, we're going to explore it.

And as I said at #flight, if we decide to ship what we explore, we're telling developers well in advance, so they can prepare accordingly.

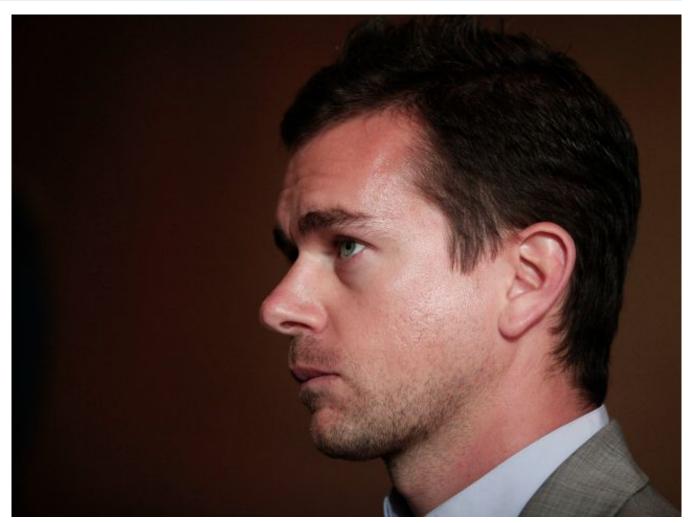(Also: I love tweetstorms! Those won't go away.)

Dorsey said the company will not be *"shy"* about changes. *"As long as it's consistent with what people want to do, we're going to explore it."*

His statement follows reports from technology website Re/code that the company has been working on the product since September 2015 with a launch target for the end of the first quarter of 2016.

According to Re/code's sources the new system would show tweets as they are currently displayed with a limit of 140-characters, but a click will expand the tweet to a limit of 10,000 characters or approximately 1,000 words including spaces and punctuation.

Twitter is considering 10,000 character limit for tweets http://on.recode.net/1RmNuFI by **@KurtWagner8**

The internet has yet to have its say but the signs are not positive.

Twitter shares were down nearly 3 percent Wednesday, following Dorsey's tweet.

In August 2015 Twitter expanded its direct message (DM) character limit from 140 to 10,000, part of widespread changes in reaction to a massive growth slowdown that saw co-founder Dorsey take the reins as permanent CEO.

Two weeks after his appointment 8 percent of staff were fired and the Twitter 'news' app Moments was pushed out.

Twitter's 320 million users fall well behind Facebook's 1.49 billion and Facebook-owned Instagram's 400 million.