ETECSA is Helping Mourners too

24/05/2018



The Telecommunications Company of Cuba (ETECSA) reinforces and facilitates communications for the families of the victims of the Boeing 737-200, which crashed on Friday with 113 people on board.

Quick and executively, following the guidelines of the Executive President of the Telecommunications Company of Cuba (ETECSA), Engineer Mayra Arevich Marín, ETECSA freed the calls made from the public phones, where these people stayed, as well as the medical staff, authorities and specialists linked to the clarification of the sad event.

ETECSA workers at Tulipán Hotel, which accomodates the relatives of the victims of the plane crash that killed 110 people.

Likewise, and as it was right in such a circumstance, in which they all join shoulders, the company gave these people a recharge GSM (mobile recharge coupon) coupon free of charge.

“In every hand that we reached out to deliver a coupon, we tried to leave the warmth of our solidarity”, pointed out on his Facebook, Javier Ferreira Herrera, head of the Commercial Department of the North Territorial Management of the Havana Division.

Like him, other ETECSA workers decided to support the mourners with the logistical possibilities of the company from that first night. That was, for example, the case of Leidy Díaz Castillo, commercial executive of the Mini Sale Spot of Cerro and Boyeros.

“She hadn’t had time to reach her house back from work”, she tells Cubasi, when a call indicated to her that a new mission awaited her, this time at the Legal Medicine Institute. Firstly there and then at Calixto Garcia Hospital, she delivered the free cards that would allow those people overwhelmed by the tragedy to continue making phone calls.

From that night, Leidy recalls the faces of silent pain that watched her, when she offered them that aid, minimal compared with such huge losses. “I watched their speechless faces and thought about my 20-year-old daughter”, she says.

From social networks, many ETECSA workers have echoed both solidarity and support: “I did not expect less from our enterprise, giving support to those who need it, I am proud of being part of it, thank you!!!”, Eddy David Amaya Abreu says.

Zaymi Blanco Javier, on behalf of all Cubans is grateful for the attention that is offered right now to the victims’ relatives and adds: “I am sure that all commercial executives of the company are willing to collaborate at any time they need us. My condolences to the relatives and thank you again”.

Among the condolences and support phrases that continue to flood Facebook people can also read the one posted by another ETECSA worker, Elisa Alfaro, which could well summarize the feeling that encourages all Cubans today: “In Havana, in Holguin and throughout #Cuba, ETECSA joins the pain of all and as always it puts its resources and services in terms of those who need them before an event of this magnitude. We facilitate services, doctors fight to save the survivors, the people acted with discipline, the press informs minute by minute…., this is #Cuba, this is #ETECSA, this is how we are. #StrengthCuba”.

Translated by Jorge Mesa Benjamin / Cubasi Translation Staff